



**SPONSORSHIP
AND
PARTNERSHIP PROPOSAL**



Sunshine Coast FC Fire

2 0 1 4 S E A S O N



Thank you for considering a sponsorship/partnership opportunity with Sunshine Coast FC "FIRE".

Sunshine Coast FC has a very proud and successful history in elite football and a strong involvement with the local community.

The Senior Men's Team competed in the Queensland State League since its inception in 2008. The FIRE was extremely successful in this competition; winning the Premiership, Championship and Golden Boot Award in the inaugural year and setting a League record of 19 undefeated fixtures in a row. In 2010 and 2011 the FIRE again took out the Premiership and Championship and in 2012 the team secured a third straight Championship in a home-ground grand final.

The women's FIRE competed successfully in 2008/09 securing the Premiership and Championship in both years remaining undefeated through the entire 2008 season.

The highly anticipated National Premier Leagues (NPL) was launched in 2013. The NPL brought together every State and Territory of Australia and allowed our Club to establish an elite junior and senior pathway for talented Sunshine Coast football players.

During the 2013 season Sunshine Coast FC was again able to prove it is amongst the best in the State with our First Team making the finals and our Under 18 team winning the Premiership. Our inaugural junior elite player program also proved effective with seven of the eight junior teams, both boys and girls, finishing in the top four and a record number of players selected for State representation.

In 2014 the Club will strive to build on this success and rise to the challenge of growing its elite player pathway while continuing its work within the local community.

Sunshine Coast FC is also pleased to launch an Open Women's NPL Team in 2014 allowing the Club to provide a complete pathway for all Sunshine Coast footballers male and female from junior to senior.

Club members and players are extremely appreciative of the local community's continued support. Whilst the Club has worked hard to establish its current position, the challenge is to improve on its status and continue to offer opportunities for local footballers to reach their full potential.

Outlined in the attached document is how you or your business can be part of this exciting period with Sunshine Coast FC "FIRE". Sponsorship/Partnership support packages can be tailored to meet your specific requirements.

We appreciate the time taken to consider these Sponsorship/Partnership options available at SCFC "FIRE" and we look forward to your support in 2014.

Please feel free to contact our Commercial and Marketing Manager with any queries.

Andy Watson

Commercial/Marketing Manager

Email: marketing@sunshinecoastfc.com.au

Phone: (07) 5437 8955 Mobile: 0457 362 859





Mission Statement

It is the principal objective of Sunshine Coast FC Pty Ltd to create a football club, which is:

- Fully professional in all aspects of its operations;
- Committed to the development and advancement of all of its players and staff;
- Committed to providing the best quality football entertainment possible at the best value for money possible;
- Innovative and flexible in its coaching and management practices;
- Striving to encourage and develop programs, services and activities targeted at all levels from novice to the elite, which foster safe and ethical participation in amateur and semi-professional football;
- Committed to delivering quality and value for money football-tourism-based services.

Our Ethics and Values

Sunshine Coast FC believes in and promotes the following values:

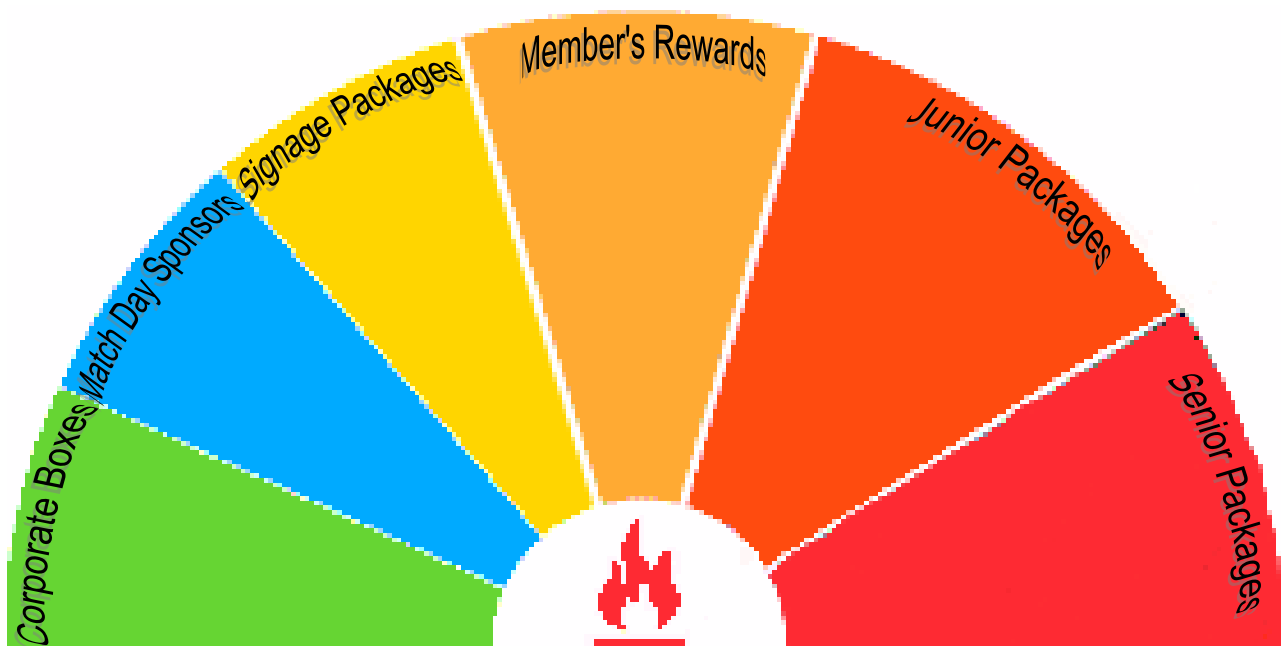
- Pursuing excellence;
- Encouraging sportsmanship and ethical participation;
- Achieving equity and fairness;
- Anti-discrimination in both gender and ethnicity.
- Fostering a fun and safe environment;
- Practising responsibility and accountability;
- Promote and serve the greater good of the game of football.

“Sunshine Coast FC aims to promote a proactive, possession-based brand of football, with quick transition and intelligent collective pressing as key defensive components. We aim to develop not just effective players, but responsible young adults outside of football.”





Annual Sponsorships



Gauge your FIRE support





Annual Partnerships Available:

Senior Packages

Naming Sponsor's Packages

Men's First Team-

- Front of Shirt \$35,000
- Back of shirt \$15,000
- Front of Shorts \$5,000
- * Also available training/warm up strip \$5,000

Open Women's Team-

- Front of Shirt \$20,000
- Back of shirt \$10,000
- Front of Shorts \$5,000

National Youth League Team-

- Front of Shirt \$20,000
- Back of shirt \$10,000
- Front of Shorts \$5,000

Under 18 Team -

- Front of Shirt \$15,000
- Back of shirt \$10,000
- Front of Shorts \$5,000

*** Packages include - Signage, Season Passes , Name & Logo on Club website/"Fire Watch"/ Match day programs and much more.**

***Prices exclude GST.**

***Sponsors will need to supply artwork or design/production costs will be at the sponsor's expense.**





Junior Packages

Naming Sponsor's Packages:

Boys' Under 16 Team-

- Front of Shirt \$5,000
- Back of shirt \$3,000
- Front of Shorts \$1,500

Boys' Under 12/13/14/15 Teams-

- Front of Shirt (per team) \$3,000
- Back of shirt (per team) \$2,000
- Front of Shorts (per team) \$1,000

Girls' Under 13/14/15 Teams-

- Front of Shirt (per team) \$3,000
- Back of shirt (per team) \$2,000
- Front of Shorts (per team) \$1,000

*** Packages include - Signage, Season Passes , Name & Logo on Club website/ "Fire Watch"/ Match day programs and much more.**

***Prices exclude GST.**

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Stadium Signage Packages - 2014 Season

Ground Premium Sign Package - 3m x 900mm placement options—behind goal and halfway	\$2,500
Ground General / Perimeter Sign - 2m x 900mm eastern side of ground only	\$1,500
Ground General / Perimeter Sign - 1.2M x 900mm position dependant on availability on ground	\$1,000

***Sponsors will need to supply artwork or design/production costs will be at the sponsor's expense.**

***Applies only to NPL home game fixtures - minimum of 12 in season.**

Match Day Hospitality & Corporate Boxes

Stadium corporate box and hospitality packages are available for one game or the entire season.

We have stadium corporate boxes available to suit many different group sizes from the "Fire Station" which holds 30 people down to the "Fire Place" which accommodates nine people.

Sunshine Coast FC can tailor a package from as little as \$25 per person, up to fully catered sit-down pre-match meals for \$55 per person.

Celebrating a special occasion? Birthday, work function, even a bucks or hens party - why not enjoy a day at the Football?

Great idea for kids parties!!

For more information and details on availability and costs please contact Commercial and Marketing Manager **Andy Watson**.

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Wine-Dine-Watch

